



BEAUTY

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#NOFILTER

THE HONEST BEAUTY COLUMN



AH, HAIR — leave it out! If, like me, you battle for control of your mane, your bathroom shelf is probably heaving with more smoothing shampoos and shine serums than skincare. Whether frizz or fly-aways are your particular foe, I've rounded up the best Irish haircare to tress to impress.

MUM'S THE WORD

Hair Health Essentials New Mom Shampoo, €33, and Conditioner, €33

IF you're among the 70pc of new mums suffering from hair loss, you'll go gaga for this new range, founded by trichologist Clare Devereux.

Part of a hair growth accelerating collection designed to polish up your crowning glory postpartum, this shampoo and conditioner deeply cleanses the scalp to get the blood pumping for stronger, shinier tresses. And the vegan range is just as nourishing for your nostrils, as it is infused with sweet-smelling damask rose.

Find the New Mom hair heroes, and watch for more products coming soon, at hairhealthessentials.com.



SUNNY BUSINESS

Voduz Sun Souffle After-Sun Hair Mask, €14.95

WE'RE so careful when it comes to applying SPF and after-sun to our skin, and yet our poor mane can be an afterthought by the pool.

Now to complement its Sun range, 'Voo-dooz', as I've just learned it's pronounced, has launched this collection to help lock in radiance post-rays.

Whether you're headed to Spain or just the sunny south-east, be sure to pack this deeply-conditioning mask bursting with a floral citrus scent and more to the point, UV filters. Check out voduzhair.com.





CURL POWER

Curly Co Curl Defining Mousse, €22.99

CREATED by hairdresser Denise Walsh, this new range is a game changer for curly girls and guys.

Made for all twirls from casual to coily, the nourishing products, including a shampoo, conditioner and hold gel, help bring bouncy back by boosting volume while fighting frizz. Try this lightweight mousse available at curlyco.ie.

MASSAGE IN A BOTTLE

Annutri Grow It Scalp Oil, €35

BLENDED with five scalp-loving oils and wafting of lavender and sweet orange, this massage oil for scalps is the ultimate in 'hairapy'.

Packed with vitamins and minerals, the stress-relieving oil promises to transform strands from brittle to unbreakable over time. Simply massage it on at night to strengthen tresses as you snooze soundly. Go to annutri.com.



FIRM BELIEVER

Andrew Fitzsimons Hard Strong Hold Hairspray, €11.99

BIG bouncy blow dry or sleek ponytail — whatever your aesthetic, this non-sticky spray will ensure it survives the gustiest of Irish summers.

Suitable for all hair types, just blast it onto dry, styled hair for maximum hold that also brushes out easily. The AF range is exclusive to Boots stores and boots.ie.

ROOT TO SUCCESS

King Hair & Beauty Miracle Root Touch Up, €14.95

BETWEEN dye jobs? Yup, me too. Your secret (and mine) is safe with this handy pressed powder, ranging from blonde to black at kinghairandbeauty.com. Pat it on to absorb oil and hide greys on the go.



WORTH ITS SALT

KiwiSalt Sea Salt Texture Spray, €28.99

NOW even land-locked lovelies can get the effortlessly stylish sea-swept look with this new spray from top men's stylist Ciarán O'Sullivan, aka the 'Kiwi' of the brand name.

Packed with natural Irish sea salt and a suitably refreshing aroma, spritz it onto damp or dry hair for the holy trinity of haircare: texture, volume, and hold. Dive in at kiwicutz.com.