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o Browne, a pioneer of eco-friendly beauty and wellness products in Ireland, has added reusable make-up remover pads to the brand's collection of skincare. Made from 100% organic bamboo, the pack of six super soft and sustainable pads are gentle on the skin and can be washed and used again and again to help reduce daily waste. The bamboo pads come with a handy mesh bag and can be popped in the machine and washed at 40 degrees in a normal wash.

Caring for the environment could not be easier, Jo Browne says, with less cotton wool and pads ending up in the bin. More importantly, there is also a reduction in damaging cotton production, which involves pesticides, soil damage and excessive water use. "Organically grown bamboo is sustainable and an amazing multi-tasking

material. It delivers on an environmental level and provides smooth and luxuriously soft fibres that can be used in producing a raft of household items and fabrics, from clothing and bedding to towels, packaging and paper", Jo Browne adds. The Jo Browne company, based in County Carlow, launched three years ago with its innovative solid perfume offering.

The award-winning range has expanded from skincare and solid perfumes to soaps, aromatherapy diffusers and oils, all packaged in distinctive and beautiful ecofriendly bamboo. Priced at €9.95 for six, Jo Browne Reusable Make-Up Remover Pads are available online at https://jobrowne.com. Beauty and lifestyle stockists include Meadows and Byrne, Kilkenny stores and highend gift stores throughout Ireland.

See the website for details.